

The background of the entire image is a dense, close-up photograph of various tropical leaves, likely from a Philodendron or similar plant. The leaves are a deep, vibrant green with prominent, light-colored veins. The lighting is soft, creating a natural, organic feel. A thin, gold-colored rectangular border frames the central text area.

HOT LIKE ME

HAIR CARE

ADVANTAGE PROGRAM

Innovation Is Our Obsession

A better future is not something we walk into it's something we create!



HOT
LIKE
ME
HAIR CARE

THE LARGEST SAMPLING PROGRAM



SHEER GLASS COAT
IT ALSO TESTS
BETTER THAN
COLOR WOW
TRY IT!!!!



Hot Like Me Advantage Program

WHO CAN USE IT:

Account Executives (Sales Representatives)

- Each representative selects one salon at a time

WHAT THE SALON RECEIVES FOR FREE:

- A full set of five (5) full-size Hot Like Me products for every stylist, including the receptionist
- (1) Back-bar Botanical Culture Shampoo
- (1) Back-bar Extreme Rescue Hair Mask
- Strong in-salon brand presence, including:
 - Stations lined with all five products
 - Complete back-bar setup

WHY:

- To ensure stylists use the entire system for 2-4 weeks, creating immediate excitement and driving product demand



Hot Like Me Advantage Program

WHAT HOT LIKE ME EXPECTS IN RETURN:

1. Opening order (at time of drop-off)

- The salon must purchase four (4) of each of the five products (20 bottles total)
- The cost to the salon is approximately \$291.60
- The value of the free goods they receive is 3-4x greater than their investment

2. Weekly reporting

- Each Account Executive must report every Friday:
- Which salon was opened
- Whether the order was completed

3. Progression

- Once an Account Executive successfully opens one salon through the program, they immediately earn the right to open another
- For new distributors, each Account Executive may begin with up to five (5) initial salons

GOAL:

Create rapid, high-impact salon adoption and quick revenue instead of slow 30-day testing cycles.







HOT!
LIKE
ME
HAIR CARE

Thank you!

